

CLAIMS:

Claims 1-34 (canceled)

35. (previously presented) A method of providing a composition for topical application, wherein said composition increases substantivity and neutralizes an acid gelling agent;

said method comprising the step of neutralizing the gelling agent with an effective amount of said composition; and

wherein said composition comprises polar hydrophilic salts and non-polar unsaponifiables,

wherein said polar hydrophilic salts and said non-polar unsaponifiables comprise the products of hydrolysis of a lipid comprising jojoba oil, wherein said lipid comprises at least more than about 10 weight percent long carbon chain material prior to hydrolysis.

36. (previously presented) The method of claim 35, wherein the lipid further comprises at least one material selected from the group consisting of amaranth seed oil, anise seed oil, avocado seed oil, barley oil, briza oil, buckwheat oil, candelilla wax, caruba wax, cassia occidentalis oil, coffee bean oil, de-oiled lecithin, dog fish oil, esparto wax, oils from fungi, guayule plant extract, jurinea oil, lanolin, laurel berry oil, olestra (olean), olive oil concentrate (phytosqualene), olive seed oil, orange roughy oil, ouricury wax, quinoa seed oil, rye germ oil, shark liver oil, shea butter, sperm whale oil, sugar cane wax, sunflower wax, tall oil, tall oil distillate, Vegepure from wheat grains, wheat germ oil, and combinations thereof.

37. (previously presented) The method of claim 35, wherein the composition further comprises at least 20% by weight of unsaponifiables.

38. (previously presented) A method of providing a composition for topical application, wherein said composition increases substantivity and neutralizes an acid gelling agent; said method comprising the step of neutralizing the gelling agent with an effective amount of said composition; and

wherein said composition comprises polar hydrophilic salts and non-polar unsaponifiables, wherein said polar hydrophilic salts and said non-polar unsaponifiables comprise the products of hydrolysis of a lipid comprising jojoba oil, wherein said lipid comprises at least more than about 10 weight percent long carbon chain material prior to hydrolysis, said long carbon chain material comprising at least 18 carbons in length.

39. (previously presented) The method of claim **38**, wherein the lipid further comprises at least one material selected from the group consisting of amaranth seed oil, anise seed oil, avocado seed oil, barley oil, briza oil, buck wheat oil, candelilla wax, carnuba wax, cassia occidentalis oil, coffee bean oil, deoiled lecithin, dog fish oil, esparto wax, oils from fungi, guayule plant extract, jurinea oil, lanolin, laurel berry oil, olestra (olean), olive oil concentrate (phytosqualene), olive seed oil, orange roughy oil, ouricury wax, quinoa seed oil, rye germ oil, shark liver oil, shea butter, sperm whale oil, sugar cane wax, sunflower wax, tall oil, tall oil distillate, Vegepure from wheat grains, wheat germ oil, and combinations thereof.

40. (previously presented) The method of claim **38**, wherein the composition further comprises at least 20% by weight of unsaponifiables.